



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

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**“Go Chiefs Go! is the new book for kids from The Kansas City Chiefs and local publisher Ascend Books.”**

**Overland Park, KS, MAY 20, 2020** -- It had been 50 years since Chiefs fans had a chance to celebrate a Super Bowl victory. But through the legendary play of Super Bowl MVP Patrick Mahomes and the grit and determination of his teammates, that moment finally arrived!

"Go Chiefs Go!" allows fans to relive those incredible victories and more as they follow their team on the road to glory and secure a legacy among the great Chiefs teams of the past and shine as the best team in professional football!

**Announcing the official May 25, 2020 publication date of “Go Chiefs Go! The Championship Season of the Kansas City Chiefs.”**

“Go Chiefs Go! The Championship Season of The Kansas City Chiefs” is a new book for young Chiefs fans and their families. The book records the wonderful and historic season from training camp in St. Joseph to the Celebration at Union Station, in an easy-to-read and colorful format. Full color illustrations introduce children and adults alike to the pride and joy of being a Chiefs fan. The goal is to help them celebrate the Kansas City Chiefs Super Bowl season of 2019 not only now, but through the years. The book will give them something tangible- a touchstone- to the Chiefs great season that they can return to over the years. It will help them relive the thrilling moments that were historic in their young lives and for their team. The book will also ignite dreams and passion, not only for Chiefs football, but for the potential of greatness in readers' lives. Young fans can use the Chiefs incredible season as inspiration to launch their own big dreams and learn from the success and adversity of the Chiefs 2019 season as they work to make their own dreams come true.

**“Go Chiefs Go!” is an official publication of the Super Bowl Champion Kansas City Chiefs!**

**About the Author:** Kansas City author Chris Meggs has been a lifelong member of the Chiefs Kingdom. As a young boy he celebrated the Kansas City Chiefs Super Bowl appearances and victory over the Minnesota Vikings. He was also among the legions of fans who wondered year after year if his team would ever get that chance again. Now he is celebrating with pride, along with every Chiefs fan, since that the team capped off its first championship season in 50 years! Chris has won Emmys as a news producer and also worked as an award-winning reporter and anchor, even filling in to do sports and weather when needed. He realized a childhood dream

when he landed a job as a news producer at KMBC and worked alongside Chiefs Super Bowl IV MVP Len Dawson for several years. Chris lives with his wife Julie in Gardner, Kansas.

**Author:** Chris Meggs **Illustrator:** Rob Peters

**Size:** 8.5 x 11 **Binding:** Hard cover with Full color dust jacket

**Ages:** 4-12

**ISBN-13:** 978-1-7344637-8-1

**Price:** US \$18.95 / Canada \$21.95

**Publication Date:** May 25, 2020

Published by Ascend Books, 7221 West 79<sup>th</sup> Street, Suite 206, Overland Park, KS 66204.

[www.ascendbooks.com](http://www.ascendbooks.com)

**For more information, or to request an author interview, please contact Molly Gore at [mgore@ascendbooks.com](mailto:mgore@ascendbooks.com), or call 913-948-7635.**

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